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FOR IMMEDIATE RELEASE

URBAN SCIENCE DONATES COMPUTERS TO DETROIT NONPROFIT REHAB CENTER

DETROIT, October 18, 2004 -- Many women being helped at Positive Images, a Detroit-based nonprofit substance abuse supportive service program for women and their children, have never used a computer and even fewer are familiar with the Internet. After today's donation of 13 computer workstations by Detroit-based consulting firm Urban Science, it will be easier than ever for women at Positive Images to continue their educations, search for jobs and research their conditions online.

"Urban Science is pleased to support Positive Images," Urban Science President James Anderson said. "We hope that this donation will help in continuing and facilitating the good works of this compassionate organization."

"This is a really good opportunity for introducing these women to the world," Positive Images Executive Director Maisha Kenyatta said. "Many of our women don't have high school diplomas, so these computers will help them in working toward their GEDs. Their children will also be able to use the computers for homework and to explore the Internet."

Some of the donated computers will be used administratively, giving much-needed access to accounting and counseling staff.



“The timing of this donation could not be better,” Kenyatta said. “The computers will make it much easier to coordinate the different aspects of our program and will enable us to communicate more effectively between our different locations.”

The 13 computer workstations were previously used at the Urban Science global headquarters in Detroit’s Renaissance Center, and were set aside to be rebuilt after Urban Science President James Anderson learned of Positive Images’ need for good computers. He and his Information Services team ensured that the latest Windows software was installed on each computer so that they could be used immediately.

“I’m really astounded by Jim Anderson’s generosity,” said Mary Parsigian, the Positive Images board member responsible for facilitating the partnership with Urban Science. “We would never be able to afford that many computers at one time. It’s a huge gift.”

Earlier this month, Urban Science donated a large assortment of computer equipment – including 16 servers, network equipment, storage racks, tape back-up devices and monitors - to Volunteers of America Michigan, a nonprofit organization providing local human service programs and opportunities for individual and community involvement.

Founded in 1977, Urban Science provides customized intelligent solutions to companies seeking to increase the market share and profitability of their retail networks. Urban Science is headquartered in Detroit and serves its global clientele from offices in the United States, Spain, England, Germany, Italy, Australia, The Netherlands, Mexico and Japan. For information on Urban Science, visit www.urbanscience.com.

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