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FOR IMMEDIATE RELEASE

URBAN SCIENCE MAKES COMPUTER DONATION TO VOLUNTEERS OF AMERICA

DETROIT, October 18, 2004 – Urban Science, a Detroit-based consulting firm, donated 16 servers, three workstations and a large assortment of other previously used computer equipment to Volunteers of America Michigan, a nonprofit organization providing local human service programs in Lansing and around the state.

The Urban Science donation boosted the number of servers in the organization's computer network from four to 20. Also included in the donation were four 17-inch monitors, three laser printers, four tape back-up devices, seven switches, cables, storage racks and additional network equipment, all of which will be used to power the Volunteers of America Michigan computer network infrastructure.

"Urban Science is pleased to support Volunteers of America Michigan, an organization that positively impacts and supports our communities across the state," Urban Science President James Anderson said. "We hope that this donation will help in continuing and facilitating the good works of this compassionate organization."

"Volunteers of America Michigan is very grateful to Urban Science for this wonderful donation," said Laurie Bueche, Director of Development and Public Relations for Volunteers of America Michigan. "What it's going to help us do is improve backup of our organization's critical data. It is key to remote access for all files within our organization and will also allow for increased independence of our existing servers."

On Oct. 18, Urban Science also donated 13 computer workstations to Detroit-based Positive Images, a nonprofit substance abuse supportive service program for women and their children.

Volunteers of America provides outreach programs that deal with today's most pressing social needs. Volunteers of America helps youths at risk, frail elderly, abused and neglected children, people with disabilities, homeless individuals and many others. For more information on Volunteers of American Michigan, visit <http://www.voami.org/>.

Founded in 1977, Urban Science helps companies evaluate, structure and manage their retail sales channels to achieve critical competitive, cost and customer-relationship advantages. Urban Science is headquartered in Detroit and serves its global clientele from offices in the United States, Spain, England, Germany, Italy, Australia, The Netherlands, Mexico and Japan. For information on Urban Science, visit <http://www.urbanscience.com> .

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