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Jim Anderson named 2002 Entrepreneur of the Year by Ernst & Young

DETROIT, Mich., June 21, 2002 – Jim Anderson, president and founder of Urban Science, a global strategic consulting firm headquartered in Detroit, was named 2002 Entrepreneur of the Year by Ernst & Young. Anderson was one of 36 finalists in Eastern Michigan. Winners were announced at a special awards banquet held at the Ritz-Carlton in Dearborn on Thursday, June 20.

“It’s an unbelievable honor to receive this award among such prestigious entrepreneurs,” said Anderson. “I wouldn’t be here today if it weren’t for this incredible team that we’ve fostered and our healthy relationships with our clients. This award is especially meaningful in this time when we have an event like 9/11 which triggers in the heart of every American why we’re so fortunate to live in America and have the freedom to follow our dreams.”

The Entrepreneur of the Year is awarded to a business owner or manager who is primarily responsible for the recent performance of the company and is an active member of top management. Nominees are evaluated in several categories including, Type of Business and Current Activity, Innovative Approaches, Future Plans, Management Team, and People Philosophy. As an entrepreneurial company, Urban Science’s main business focus is to continuously grow with its clients and to creatively transform its services as its clients’ needs transform.

Urban Science applies knowledge to empower its clients. Over the past 25 years, Urban Science

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has worked with every major automotive manufacturer in the world to establish, analyze and improve dealer networks. Today, companies in the arenas of retailing and financial services are turning to Urban Science for advice regarding their outlets and branches.

Urban Science is a strategic consulting firm that provides customized intelligent solutions to companies seeking to increase the market share and profitability of their retail networks. Urban Science serves its global clientele from offices in the United States, Spain, England, Germany, Italy, Australia, The Netherlands, Mexico and Japan.

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